

Design



Concepts



Creativity



Product Development



Research



Analysis

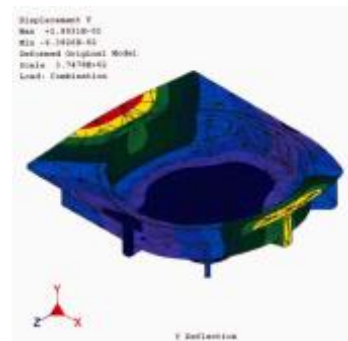
Innovation



## Design is imagination made real...

Design is the collaboration of innovation, flair, problem solving, practical experience, technology, professionalism, teamwork, dedication and hard work.







## Industry Sectors

Automotive

Aerospace

Telecommunications

Consumer Good

Medical

Marine

Special Purpose Machinery

Heavy / Light Engineering



## The Company

Probe has developed into a multi-disciplined design consultancy dedicated to providing a high quality comprehensive industrial design and engineering service. We aim to understand your company's requirements and to fulfil your project needs whilst maintaining lead times and efficiency.

## Investment

We are committed to a programme of continuous investment in staff and the latest technology ensuring a service that can take a project from concept right through to production, delivering exceptional results and a competitive edge.

## Quality

We are dedicated to a policy that ensures our products and services will meet your requirements, however stringent, in both quality and reliability.

## Project Management

We believe in managing a clients' product development activities as well as their aspirations. For us the effective management of any design project is a necessity and critical to achieving a successful outcome.

Throughout the design cycle we can provide all of the necessary skills to manage your projects and to liaise with all relevant parties, keeping all up to date with the project progress.

## Confidentiality

Innovation is the lifeblood of any organisation and new ideas are precious. We understand the need for total confidentiality and we will readily sign any agreement upon request thus assuring that your ideas remain just that.

# Industrial Design



By incorporating the latest technology with more traditional techniques we can generate concepts, look at style, use, ergonomics and function; assessing materials, best manufacturing techniques and cost. We can address the competition, marketing and lifestyle issues, in an effort to better understand your product's placement.

Prior to full engineering, prototyping and specification we would develop the product via a staged approach that may include; colour visuals, CAD renderings, block models and preliminary drawings.



In collaboration with industrial design, product design & development, FEA analysis and yourselves we will develop your design concepts into a fully engineered product ready for production.

We can arrange for prototypes to be made using our close relationship with rapid prototyping bureaux and model makers.

We will develop a full product specification, liaise with toolmakers and provide electronic data backed-up by full engineering drawings. We can also assist with product approval where required.



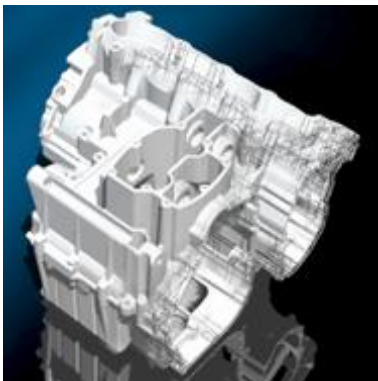
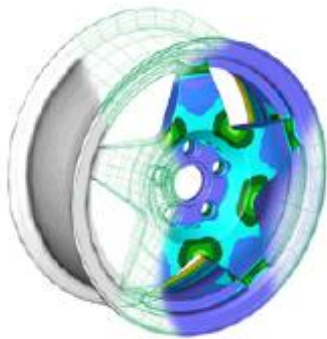
Consumer goods design is the fusion of creative concept design together with effect knowledge of manufacturing process to ensure your products have the visual impact, the aesthetic appeal and the practical functionality your clients deserve.

Getting this synergy right is paramount in our design ethos and we ensure that by getting to know you and your own aspirations we can best work as a partnership to achieve all our goals.



Having gained a wealth of experience through working on major automotive projects for major OEM's as well as 1st & 2nd tier suppliers, we feel we have the capability to assist you in your automotive design & development projects.

We have undertaken projects from concept design right through to full production on projects such as the design & development of the entire ERF Olympic Cabs, Triumph Daytona engines, frame and body panels, Eaton truck - 18 speed gearbox. We have also undertaken work for Aston Martin, Rolls Royce, SAAB, BMW, Volvo, Rover, Jaguar.



# Probe Design Solutions



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## Client List

Applied Energy Products  
Bosch  
Betterware  
Cincinnati  
Control Techniques  
Cummins  
Dana SU Automotive  
De La Rue  
Eaton  
European Engine Alliance  
ERF  
Focusrite  
Ford  
GKN  
Mattel  
NHS  
Perkins  
Rolls Royce  
Russell-Hobbs  
Triumph  
Safety Technology  
Scotsman  
Ultra Electronics

Further information on our services and portfolio can be found on our web site.

We would be more than happy to discuss your particular requirements. So please give us a call to arrange a meeting.